



July 1, 2025

Subject: Sponsorship Opportunity for the 32nd Annual Victorian Holiday Event

We hope this letter finds you well. As the proud organizers of the 32nd Annual Victorian Holiday event in our charming town, we are excited to invite you to join us as a valued sponsor for this year's celebration of merriment and tradition. This delightful event has become a cherished tradition for our community and serves as the perfect kickoff to the holiday season.

Event Overview: A Two-day Victorian celebration!

Dates: Friday, November 21 & Saturday, November 22, 2025

Location: The Red Brick Street, Lebanon, Illinois

Facebook: <https://www.Facebook.com/LebanonVictorianHoliday>

The Victorian Holiday centers around a captivating lamplighter and carolers, elegant Victorian carriages and a heartwarming appearance by Father Christmas each evening. This event promises a memorable time filled with enchantment and nostalgia, celebrating the timeless allure of the Victorian era.

Throughout the event, our streets come alive with musical performances, dance showcases, and theatrical acts, ensuring a captivating and engaging atmosphere for all ages. Local shops showcase their finest holiday wares, providing an opportunity for attendees to find unique gifts and souvenirs. Carriage rides and photo opportunities add a touch of magic to the event.

Sponsorship Benefits:

By becoming a sponsor of the 32nd Annual Victorian Holiday Event, you will receive substantial exposure and recognition throughout the community. As our esteemed partner, you will enjoy the following benefits:

- Your company's name will be featured prominently on event banners and promotional advertisements (both during the event and prior), reaching a wide audience both online and offline.
- Social media and Press Exposure: We will actively promote our sponsors through our social media channels, highlighting your commitment to community engagement and celebration.

We believe that partnering with our sponsors for the 32nd Annual Victorian Holiday will not only strengthen the ties between your brand and our community but also contribute significantly to the overall success of this cherished tradition.

Because of the importance of having sponsors for Lebanon Victorian Holiday, we will highlight your company in various ways leading up to our event, as well as during the two-day festivities.

Each sponsor will receive:

- Business name prominently displayed during the event
- Social media Spotlight advertisement highlighting the sponsor level selected
- Acknowledgement as event sponsor in print and social media advertisements throughout the Christmas season

We have several levels of sponsorship available:

Platinum Sponsor: \$750

Gold Sponsor: \$500

Carriage Ride Sponsor: \$300

Silver Sponsor: \$250

Bronze Sponsor: \$100

Gift Sponsor: \$50

Thank you for considering our invitation to participate in this time-honored celebration. Together, we can make this year's Victorian Holiday an unforgettable experience for all attendees and set the stage for a joyful and magical holiday season.

With warm regards,

Victorian Holiday Sponsorship Committee

Contact: Holly Lovell (781) 775-7412

32nd Annual Lebanon Victorian Holiday

Sponsorship Application

Victorian Holiday activities will be taking place:
Friday, November 21st from 4:00 - 8:00 p.m.
Saturday, November 22nd from 10:00 a.m. - 8:00 p.m.

Contact Name: _____

Business Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Website: _____

Social Media:

Facebook: _____

Instagram: _____

Please choose your sponsorship level:

___ Platinum Sponsor....\$750

___ Silver Sponsor....\$250

___ Gold Sponsor....\$500

___ Bronze Sponsor....\$100

___ Carriage Ride Sponsor....\$300

___ Gift Sponsor....\$50

Please mail or drop off sponsorship form with check made payable to
“Lebanon Victorian Holiday” by November 10, 2025, to:

Lebanon Victorian Holiday
111 West St. Louis Street
Lebanon, IL 62254